



DEDI AFRIANTO, SE., M.SI

PROFILE

In the company or organization, I served as a companion for the tasks that the team do on a day-to-day basis. I also ensure that the entirety of culture in the workplace is running well. The next important thing is my role in triggering, motivating, inspiring, and coaching the team in order to achieve maximum results based on the values of the company or organization.

SKILLS

Human Resource Leadership and Services

individual assistance, motivation, and counseling.

Fiqh Muamalah Maaliyah

Syariah standar—Accounting & Editing of Islamic Finance.

Life Coaching

Coaching about life balance by the “*Wheel of Life*” concept.

EDUCATIONAL BACKGROUND

Muhammadiyah University of North Sumatera

Bachelor of Economic in Accounting

- ♦ Attended from 1992 to 1997
- ♦ GPA 3,00

Widuri College of Social & Political Science, Jakarta

Magister of Social Welfare

- ♦ Attended from 2012 to 2014
- ♦ GPA 3,30

AAOIFI (Accounting and Auditing Organization for Islamic Financial Institution)

- ♦ Attended from 2017-2021
- ♦ Hosted by Sekolah Muamalah Indonesia (SMI)

Social Welfare Doctoral Program, Univeritas Indonesia

CAREER SUMMARY

Accountant and Auditor Staff

KAP Arifin Hamzah | 1998

- ♦ Interview clients to learn financial and operational information.
- ♦ Evaluate internal controls.
- ♦ Analyze financial records for variances.
- ♦ Observe physical inventory process.

Advocation Officer for Social Problem

Social Department of Jakarta Government | 2010

- ♦ Conducting interviews, assess, and review client’s situation.
- ♦ Offering information and support.
- ♦ Organising and managing packages of support for clients.

Human Resource Manager

PT. Pariwara Billboard | 2013

- ♦ Plan and coordinate the workforce to best use employees’ talents.
- ♦ Resolve issues between management and employees.
- ♦ Oversee recruitment and hiring process.

Office Manager

PT. Usaha Muslim Makmur | 2015

- ♦ Dealing with correspondence, complaints, and queries.
- ♦ Liaising with staff, suppliers and clients.
- ♦ Attending meetings with management.

Lecturer

Cyber Business Indonesia | 2016

- ♦ Teaching the basic management and leadership subject.
- ♦ Creating group discussion and sharing ideas about the management, leadership, and other related topics.

General Manager

PT. Syariah Wasilah Madani | 2017

- ♦ Improving revenue from Islamic corporate.
- ♦ Researching and identifying growth opportunities by halal mechanism.
- ♦ Generating reports.

Founder and Chairman

Media Difa Indonesia | 2019

- Represents the organization to outside parties in a professional manner.
- Remains an active member of the board.
- Assists the board in setting priorities and action plans.

Chief Operating Officer

MediaMove - PT. Pariwara Media Kreasi | 2021

- Ensure effective recruiting and professional development.
- Collaborate with the CEO in setting and driving organizational vision.
- Oversee company operations and building a highly inclusive culture.

People and Culture

Laras Group | 2023

- Serve the team in carrying out the job desk.
- Ensure the team performance is achieved.
- Ensure the team members fit in corporate culture.

Internal Coach

Laras Group | 2024

- Inspire and bring out the best potential in individuals for organizational growth.

Professional Life Coach

CBC Beauty Clinic | 2024

- Inspire and bring out the best potential in individuals for organizational growth.

Internal Coach

Lembaga Psikologi Terapan UI | 2024

- Become a partner/companion for the LPT UI team.
- Support for leaders at LPT UI so that they have a coaching culture for their team.
- Providing inspiration and motivation to the LPT UI team.

Professional Leadership & Life Coach and Counseling

Indovisual Group, Microvision - PDN | 2025

- Performance assistance for executives in achieving their goals.
- Maintenance being for created new positif habit for personal & professional impact.

Professional Leadership & Life Coach and Counseling

Indovisual Group, Microvision - MLDS | 2025

- Performance assistance for executives in achieving their goals.
- Maintenance being for created new positif habit for personal & professional impact.

Training & Workshop

- Convention of the rights for people with disabilities (CRPD) - Kementrian Luar Negeri Republik Indonesia | 2009
- Basic Training Advance Course - Asia Works | 2010
- Leadership Program - Asia Works | 2010
- Business & Management Performance - Action Coach | 2013
- Marketing Performace - Mark Plus | 2014
- Business Syariah - Syariah Business Coach | 2015
- Diklat Fiqih Muamalah Maaliyah - BMT Bintaro | 2015
- Pelatihan Fiqih Muamalah Maaliyah - Sekolah Muamalah Indonesia | 2017
- Pelatihan Muamalah Maaliyah - Erwandi Tarmizi Associated | 2020 - Sekarang

Organization

- Graduated LP Asia Works Indonesia
- Alumni Sekolah Muamalah Indonesia
- Aktivis Media Difa Indonesia
- Aktivis Para Hiking Indonesia
- Asia Coach Network
- Member of Association practitioner Coach Indonesia
- Member of Lions Club Indonesia
- Member of International Coaching Federations

CERTIFICATE

- Asia Coach Indonesia - Certified Professional Bussines Coach (CPBC).
- Asia Coach Indonesia - Certified Professional Executive Coach (CPEC).
- Asia Coach Indonesia - Certified Professional Life Coach (CPLC).
- Asia Coach Indonesia - Certified Professional Performance Coach (CPPC).
- Samahita Life Coach
- Certified Coaching 3.0 ESQ
- Certified Hipnotherapy – Well Being ESQ
- Certified High Performance Individu by Dr. Indrawan Nugroho
- Certified Workplace Counselor by Lembaga Psikologi Terapan Universitas Indonesia
- Coaching & Mentoring Institut.

Professional Leadership & Life Coach and Counseling

Indovisual Group - IOC | 2025

- Performance assistance for executives in achieving their goals.
- Maintenance being for created new positif habit for personal & professional impact.

HOW TO REACH ME

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